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Full PDF PackageDownload Full PDF PackageThis PaperA short summary of this paper3 Full PDFs related to this paperDownloadPDF Pack Post navigation Management and Entrepreneurship contains Meaning, nature and characteristics of management, scope and Functionalareas of management, goals of management, brief overview of evolution of management theories, Planning - Nature, importance, types of plans, steps inplanning, Organizing- nature and purpose, types of Organization, Staffing- meaning,process of recruitment and selection,Directing and controlling - meaning and nature of directing, leadership styles, motivationTheories, Communication- Meaning and importance, Coordination- meaning and importance, Controlling- meaning, steps in controlling, methods of establishing control Entrepreneur - meaning of entrepreneurs, classificationand types of entrepreneurs, various stages in entrepreneurial process, role of entrepreneurs in economic development, entrepreneurship in India and barriers to entrepreneurship, Identification of business opportunities, market feasibility study, technical feasibility study, financial feasibility study and social feasibility study, Preparation of project report, Project identification, project selection, project report, contents formulation by planning commission for project report, Enterprise ResourcePlanning- Meaning and Importance, ERP and Functional areas of Management -Marketing / Sales- Supply Chain Management - Finance and Accounting - HumanResources - Types of reports and methods of report generation, Micro and Small Enterprises: Definition of micro and small enterprises, characteristicsand advantages of micro and small enterprises, steps in establishing micro and smallenterprises, Government of India industrial policy 2007 on micro and small enterprises, casestudy (Microsoft), Case study(Captain G R Gopinath) case study (N R Narayana Murthy & Infosys), Institutional support: MSME-DI, NSIC, SIDBI, KIADB, KSSIDC, TECOSOK,KFSC, DIC and District level single window agency, Introduction to IPR, Download Management and Entrepreneurship for IT Industry notes for 5th-semester computer science and engineering, VTU Belagavi,Module 1 - IntroductionFollowing are the contents of module 1 - Management and Entrepreneurship for IT IndustryMeaning of management and entrepreneurship, nature, characteristics, the scope of management, Functional areas, goal, levels of management. A brief overview of the evolution of management theories, Nature and importance planning, Different types of plans, planning steps, Nature, purpose, and types of Organization,Module 2- Directing and controllingFollowing are the contents of module 2 - Management and Entrepreneurship for IT IndustryThe Meaning and nature of directing, different leadership styles in management, Meaning and the importance of communication in management, The meaning and importance of coordination in management, The meaning, steps in controlling and methods of establishing control in management,Module 3 - EntrepreneurFollowing are the contents of module 3 - Management and Entrepreneurship for IT IndustryThe meaning, characteristics, classification and types of entrepreneurs, Various stages, roles in the entrepreneurial process, Entrepreneurship in India and barriers to entrepreneurship in India, Understanding the feasibility of business opportunity,See also 17CS61 Cryptography Network Security and Cyber Law NotesTo download complete notes, click the below linkModule 4 - Preparation of project and ERPFollowing are the contents of module 4 - Preparation of project and ERPThe meaning, identification, selection, reporting, The need for the project report, and the significance of the project report, and so on,Module 5 - Micro and Small EnterprisesFollowing are the contents of module 5 - Micro and Small EnterprisesDefinition, characteristics, and advantages of micro and small enterprises,Steps, rules, policies in establishing micro and small enterprises, Institutional support and Introduction to IPR,To download complete notes, click the below link M1, Set 2 - M1, M2, Set 2 - M2, M3, Set 2 - M3, M4, and M5to download 2018 scheme VTU CBCS Notes, click the below link 18CS51 Management and Entrepreneurship for IT Industry NotesIf you like VTU CBCS notes, question papers, various study material, and regular updates do like the Facebook page See also 18CS652 Data Structures and Algorithms Notes • Explain the principles of management, organization and entrepreneur • Discuss on planning, staffing, ERP and their importance • Infer the importance of intellectual property rights and relate the institutional support,Introduction - Meaning, nature and characteristics of management, scope and Functionalareas of management, goals of management, levels of management, brief overview of evolution of management theories., Planning- Nature, importance, types of plans, steps inplanning, Organizing- nature and purpose, types of Organization, Staffing- meaning,process of recruitment and selection,Directing and controlling- meaning and nature of directing, leadership styles, motivationTheories, Communication- Meaning and importance, Controlling- meaning, steps in controlling, methods of establishing control,Entrepreneur - meaning of entrepreneur, characteristics of entrepreneurs, classificationand types of entrepreneurs, various stages in the entrepreneurial process, the role of entrepreneurs in economic development, entrepreneurship in India, and barriers to entrepreneurship, Identification of business opportunities, market feasibility study,technical feasibility study,financial feasibility study and social feasibility study,Preparation of project and ERP - meaning of project, project identification, project selection, project report, need and significance of project report, contents,formulation, guidelines by planning commission for project report, Enterprise ResourcePlanning: Meaning and Importance- ERP and Functional areas of Management -Marketing / Sales- Supply Chain Management - Finance and Accounting - HumanResources - Types of reports and methods of report generation Micro and Small Enterprises: Definition of micro and small enterprises, characteristicsand advantages of micro and small enterprises, steps in establishing micro and smallenterprises, Government of India industrial policy 2007 on micro and small enterprises, casestudy (Microsoft), Case study(Captain G R Gopinath), case study (N R Narayana Murthy & Infosys), Institutional support: MSME-DI, NSIC, SIDBI, KIADB, KSSIDC, TECOSOK,KFSC, DIC and District level single window agency, Introduction to IPR, • Define management, organization, entrepreneur, planning, staffing, ERP and outline their importance in entrepreneurship• Utilize the resources available effectively through ERP• Make use of IPRs and institutional support in entrepreneurship• The question paper will have ten questions,• Each full Question consisting of 20 marks,• There will be 2 full questions (with a maximum of four sub questions) from each module,• Each full question will have sub questions covering all the topics under a module,• The students will have to answer 5 full questions, selecting one full question from each module,1. Principles of Management -P. C. Tripathi, P. N. Reddy, Tata McGraw Hill, 4th / 6th Edition, 2010,2. Dynamics of Entrepreneurial Development & Management -Vasant Desai Himalaya Publishing House,3. Entrepreneurship Development -Small Business Enterprises -Poornima M Charantimath Pearson Education – 2006,4. Management and Entrepreneurship - Kanishka Bedi- Oxford University Press-2017,1. Management Fundamentals -Concepts, Application, Skill Development Robert Lusier – Thomson,2. Entrepreneurship Development - S S Khanka -S Chand & Co,3. Management -Stephen Robbins -Pearson Education /PHI -17th Edition, 2003

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